

# business interruption INSURANCE *explained*

## What is a business interruption insurance?

Business interruption insurance covers your lost income if you suffer an insured loss or event that interrupts your ability to trade. E.g.: you can't trade or operate due to damage from a fire or cyclone.

## Who should consider it?

Most business owners will insure their stock and fit-out for damage but underestimate the impact a loss will have on their ability to trade if disaster strikes.

*Ask yourself...can your business cover ongoing fixed expenses for 3+ months if disaster strikes and you are unable to trade because of damage to your premises?*

Many businesses will have ongoing or fixed expenses that need to be paid regardless of income. Examples might include staff wages, supplier invoices, rent and loan or equipment lease repayments.

The length of recovery time you choose to insure is variable too. Most businesses opt for 12 or 24 months cover. This enables you to pay the business rent, fixed staff costs, and other fixed expenses until your business is back on its feet and back to pre-interruption profit levels.

## What does this cover cost?

Every business is different, so the answer to this question is a little complicated. Business Interruption insurance is usually part of your Business Insurance policy but it can also be purchased separately as a stand-alone policy.

The cost will depend on the indemnity period you choose; meaning the length of recovery time you want, your business income, your location, and business activities.

## Getting a quote

Getting a quote is quick and easy. Visit our website, [www.reefib.com.au](http://www.reefib.com.au) and navigate to the Business Insurance page to complete a quick online quote request or call us for a chat on 0473 007 606. Typically, we only need a few details about you and your business to provide a quote.



Business interruption insurance can protect your cash flow and get you through a temporary crisis. You will be able to pay those ongoing fixed expenses ensuring your business survives.

This type of policy also covers many of the extra costs that you might incur whilst getting back to normal trading. Examples might include: more advertising, temporary relocation if viable, and storage of equipment while repairs are completed.

This information is general in nature and should not be considered as personal advice, for a more tailored discussion about your circumstances please call us for a chat. ABN: 48 646 410 335 | Corp AR of UIG # 1285127

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